

# CA' DIDIO

## Design Narrative

In 2021, a new space will open to the city of Venice, unique in its kind. Always linked to hospitality, the building that houses Ca' di Dio has been subject to an important refurbishment to accommodate the new 5-star hotel in the lagoon city.

## Location

Located in a unique and privileged position, the hotel is found at the entrance of the Arsenale area, known as the city's design district., a place linked to the paths of art and architecture, the setting is far enough from the tourist hustle and bustle, but just as close to the heart of the city with St Mark's Square within walking distance.

## Concept

The project was curated by *Studio Urquiola* with the precise aim of not following a cliché taken for granted, forcibly modern or typically classic cliché, but creating an original and distinctive concept deeply linked to the fabric of the city, that is evident fact enters its environments in the form of materials, colours and, finishes and inspirations used.

The concept has developed on the dichotomy of the two souls of Venice, two sides that seem to be opposed but from which can arise an interesting meeting and a distinctive project: on the one hand, there is the rigour of the building and the "severity" of the original structure, on the other is hand the refinement and elegance traditionally most representative of Venetian palaces. The project, therefore, was guided by a careful research towards a great refinement, interpreted in a contemporary keyway. Not a canonical and explicit luxury, but made of details, attention and care for those who are hosted in Ca 'di Dio.

VRETREATS  
CA' DI DIO  
*Your Retreat in Venice*

There research started with materials and colors that speak of Venice, its workers, its historical heritage, and the natural environment as well unique We are talking about gradations and shades rather than actual colors, transparencies that refer to the reflections of water, another key theme and recurring in Ca 'di Dio, of representative materials of the city such as glass, wood, wrought iron, stones and marble There color palette is sober and soft, made up of shades and transparencies, recalling the theme of water, transparencies and reflections The idea is that of contrasting and combining the Venice of hidden alleys made of old bricks, the Venice of noble palaces with marble and decorations.

## Project

The very structure of the building is unique for the city of Venice, hosting three internal courtyards, one very large that becomes an oasis of peace and tranquility, a natural refuge after a day spent visiting monuments and museums, where the typical sound will be silence accompanied by the aromas of the vegetation. The main spaces of the floor overlook the main courtyard ground and is virtually divided into two areas, one featuring lounge seats and sofas, micro-lounges that extend the Lobby area to the outside and a second with tables and chairs, a natural extension of the internal restaurant, a third small courtyard hosts the restaurant TRUE. Also for the courtyard, emphasis is placed on the constituent materials, respecting their historical value: there are two original wells, the brick laid in a herringbone pattern traces the main paths, while the green areas intersperse the different areas.

Guests can access on foot from the main entrance on the shore of the same name or directly by taxi through the "water gate". Inside the hotel we will find a lobby obtained from the ancient church, a reading room where the guest can retire to seek a moment of intimacy and privacy, the Alchemia Bar with a privileged view of the shore and the river and another bar outside. inside the main courtyard as well as the Essentia restaurant reserved for hotel guests only.

VRETREATS  
CA' DI DIO  
*Your Retreat in Venice*

On the upper floors there are 57 suites and 9 rooms, all characterized by the same stylistic concept, emphasizing the stylistic concept with finishes and materials, wood paneling, textiles and wooden frames give continuity and relevance to the view of the city, framing and focusing the relationship of the room with the outside.

Relaxation and the quality of your stay inside the hotel are also guaranteed by the Pura Spa and Wellness area equipped to guarantee treatments and wellness at any time.

## Craftmanship

For the creation of decorative, architectural and lighting elements, small local artisan companies were selected to once again guarantee a strong link with a territory that offers incredible products such as those made in the LP Glass Factory in Murano where even today each chandelier is entirely made "by mouth" by skilled master craftsmen without the aid of molds and machinery. In the rooms it is therefore possible to admire these unique pieces specially made to a design by Studio Urquiola as well as in the hall we will find unique furnishings provided by Aprojects, finely selected and perfectly integrated with the spaces below.

## Sustainability

Respect for the city could only translate into respect for the unique environment in which it lives. They have been important facts investments to equip the structure with systems and infrastructures capable of limiting the environmental impact such as the use of lagoon water for the production of low temperature heat transfer fluids necessary for the operation that is returned purified, energy saving with recovery of the heat of the exhaust air with reduction of emissions and alternative systems to lagoon water when the temperature of the latter exceeds the minimum and maximum limits of use imposed by the Water Authority.