

Disclosure Article 13 EU Regulation 2016/679 ("Regulation") VOIhotels S.p.A. "Newsletter"

Owner and purpose of the treatment

We inform you that VOIhotels S.p.A. is a subsidiary of the Alpitour Group.

In relation to your personal data (Article 4.1 of the Regulations) provided, we inform you that they will be processed by Alpitour S.p.A. with headquarters in Via Lugaro, 15 - 10126 Turin (TO) as Data Controller (hereinafter the "Owner"). Alpitour S.p.A. is the parent company of the Alpitour Group of which VOIhotels is a part

The Data Controller will process your personal data for the purpose of:

- a) sending promotional and marketing communications, including the sending of newsletters and market research, through automated tools** (sms, mms, email, push notifications, fax) and not (paper mail, telephone with operator); it is specified that the Data Controller collects a single consent for the marketing purposes described here, pursuant to the General Provision of the Guarantor for the Protection of Personal Data "Guidelines on promotional activities and the fight against spam" of 4 July 2013; if, in any case, you wish to oppose the processing of your data for marketing purposes carried out with the means indicated here, as well as revoke the consent given; you can do so at any time by contacting the Data Controller at the addresses indicated in this statement, without prejudice to the lawfulness of the treatment based on the consent given before the revocation;

The legal basis for the processing of your data for the aforementioned purpose is the expression of consent by the data subject to the processing of their personal data for the purpose specified above, pursuant to art. 6.1.a) of the Regulations.

The interested party has the possibility to revoke the consent given and to oppose this treatment at any time in an easy and free way, by writing to the Privacy Service of the Data Controller at the address: privacy@alpitourworld.it.

Failure to provide data and / or consent for this purpose will not affect the use of the services offered and will have no consequence.

Recipients of personal data

Your Personal Data may be shared with:

- natural persons authorized by the Data Controller to process personal data;
- third parties for carrying out economic activities, some of which act as Data Processors (the updated and complete list of Managers can be requested from the Data Controller at the addresses indicated.);
- subjects, bodies or authorities to whom it is mandatory to communicate your Personal Data by virtue of the provisions of the law or orders of the authorities.

As regards the possible transfer of Data to Third Countries, the Data Controller announces that the processing will take place according to one of the methods allowed by the law in force, such as the consent of the interested party, the execution of a contract concluded between the interested party and the data controller or the execution of pre-contractual measures adopted at the request of the interested party; the conclusion or execution of a contract stipulated between the data controller and another natural or legal person in favor of the data subject; the adoption of Standard Clauses approved by the European Commission, the selection of subjects adhering to or operating in countries considered safe by the European Commission. It is possible to have more information, upon request, from the Data Controller at the contacts indicated above.

Retention of personal data

Personal Data will be kept only for the time necessary for the purposes for which they are collected, respecting the minimization principle referred to in Article 5, paragraph 1, letter c) of the GDPR. More information is available from the Data Controller.

Privacy rights of the interested party (pursuant to Articles 15 et seq. Of the Regulation)

You have the right to ask the Data Controller, at any time, to access your data, to rectify or delete them or to request the limitation of processing, or to obtain in a structured format, commonly used and readable by an automatic device the data concerning you in the cases provided for by art. 20 of the Regulation.

We also inform you that you have the right to object pursuant to art. 21 of the Regulation, for legitimate reasons, to the processing of data, for example you can oppose at any time the sending of direct marketing with automated tools (sms, mms, email, push notifications, fax) and not (paper mail, telephone with operator); furthermore, the possibility of exercising this right in part remains unaffected, that is, in this case, by opposing, for example, only the sending of promotional communications carried out through automated tools.

At any time you can revoke pursuant to art. 7 of the Regulation, the consent already given, without prejudice to the lawfulness of the processing carried out prior to the revocation of the consent.

Requests should be sent in writing to the Data Controller's Privacy Service (at the addresses indicated above) or to the Data Protection Officer ("DPO") at the address: DPO@alpitourworld.it.

In any case, you always have the right to lodge a complaint with the competent supervisory authority (Guarantor for the Protection of Personal Data), pursuant to art. 77 of the Regulation, if you believe that the processing of your data is contrary to the legislation in force.